

# barry setzer

<http://barrysdesign.com>  
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## EXPERIENCE

2003 - Present **Graphic Design/Multimedia  
(Baskin-Robbins, Panera Bread, Abracadabra Multimedia)**

- » Design posters, FSI's, coupons, window clings, postcards, danglers, t-shirts and other POP promotional materials, web design
- » Blend video and audio from various sources to create feature-rich DVDs of special events.
- » Design and produce related DVD menus and packaging

1999 - 2003 **Graphic Design/Production Artist  
(Renie Design)**

- » Designed domestic and international DVD menus
- » Production of domestic DVD Menus
- » Hi-resolution imaging and production of DVD and VHS packaging
- » Designed and final production/delivery of International DVD menus for Fox, Columbia TriStar
- » Designed and final production of domestic and international DVD and VHS design kits
- » Liaison between design studio and authoring/compression facilities

1997 - 1999 **Production Artist/Graphic Design  
(Georgopoulos Design)**

- » Designed and final production/delivery of DVD menus for domestic and international release
- » Final production/delivery of all print work designed at the studio

1997 - 1999 **Georgopoulos Design (continued)**

- » Converted domestic DVD titles to international specifications
- » Designed additional menu pages for international titles
- » Liaison between design studio and authoring/compression facilities

1997 - 1998 **Graphic Design/Production Artist  
(KCET/DIMAC Communications)**

- » Designed brochures, donation Letters, stickers, magnets, envelopes and other marketing materials
- » Final production of all sales and marketing materials

## SKILLS

Photoshop, QuarkXpress, Final Cut Pro, DVD Studio Pro, Motion, Sorenson Squeeze, Illustrator, Freehand, InDesign, After Effects. Extensive knowledge of DVD menu specifications for NTSC & PAL. Basic knowledge of Dreamweaver and Flash. Able to work either independently or with a group. Deadline driven - have never missed a deadline. Organized, able to efficiently use time.

## EDUCATION

Graphic Design Program - UCLA  
M.M. - Music Performance  
B.M. - Music Performance